



Confederazione Nazionale
dell'Artigianato e della Piccola
e Media Impresa



Emilia Romagna



FONDAZIONE ECIPA
Ente Confederale di Istruzione Professionale
per l'Artigianato e le Piccole Imprese



October 1st 2014 h. 11-13

Palazzo della Cultura e dei Congressi Piazza della Costituzione 4/A, Bologna, "Modulo 2" room

**Craft revolution: how micro and small companies will face the change.
Up-to-date models of training, innovation and new technologies as tools for future
competitiveness**

The initiative will focus on the theme of training and, in particular, on the new methodological approaches able to effectively convey innovation within SMEs, by enhancing the competences of entrepreneurs and their staff. The aim is to present a training offer able to accompany the most traditional companies towards models which – thanks to crossing with the new technologies and contaminating with other sectors, such as design, engineering, planning, web - will be able to stimulate a real change. Effective, even non-conventional modalities will be proposed, able to guarantee a positive balance between the company's investment in terms of resources and energies invested and the results obtained.

Programme

Opening address:

Training as an innovation vehicle in the development route of micro and small companies

Stefano Di Niola, President of National Fondartigianato

Survival kit - 5 actions to survive the third industrial revolution

Francesco Bombardi, Founder and coordinator of Fab Lab of Reggio Emilia and Mak-ER Emilia Romagna network, Founder Member of Make in Italy Association

Business cases:

Giulio Negrini, Giulio Negrini

Panebarco, Marianna Panebarco

YooMee, Giulia Sabbadini

Conclusions:

Luciano Vecchi, Head of the Production Activities Department of the Emilia Romagna Region.

The conference will be coordinated by **Fabrizia Forni**, Head of Labor Policies of CNA Emilia Romagna

(The conference will be held in English)

* **LET's - Leading Enabling Technologies for Societal Challenges** (www.lets2014.eu) is an event organized in in Bologna from September 29th to October 1st, 2014 in the context of the Italian Presidency of the Council of the European Union. It is held in the starting phase of Horizon 2020 and is organized by CNR, APRE and ASTER, with the Patronage of the MUIR - Ministry of Education, University and Research. About 1,000 European and extra-European delegates (researchers from public and private organizations, investors, business representatives and policy makers) will discuss how Europe can support growth and face the social challenges, through the creation of new products, processes and services able to offer opportunities to the production system. On the same day of CNA's conference (October 1st) a Brokerage event will take place, **LET'S MATCH 2014: one-to-one, free of charge meetings between national and international companies, research centers and universities**, pre-organized by the Enterprise Europe Network. The meetings will enable to meet new technological, commercial and research partners, to promote new products/services towards international markets, to identify solutions to specific technological problems, to know partners for the submission of projects within Horizon 2020.



European Union Funding
For Research & Innovation

